NEW Vision MODERN Upgrades
CLASSIC Retail
MARKET SQUARE LAKE FOREST
Market
SQUARE

TOTAL POPULATION

5.5k
1 MILE
25k
3 MILES
77k
5 MILES

TOTAL HOUSHOLDS

1.8k
1 MILE
8.9k
3 MILES
23k
5 MILES

DAYTIME POPULATION

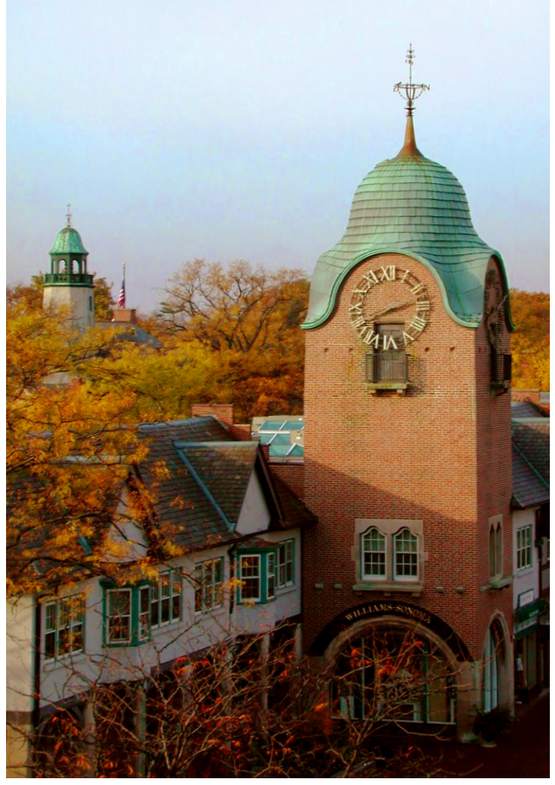
5.3k
1 MILE
19k
3 MILES
72k
5 MILES

AVG HOUSEHOLD INCOME

154k
1 MILE
159k
3 MILES
113k
5 MILES

OPENED IN 1916, MARKET SQUARE IS CONSIDERED THE FIRST PLANNED SHOPPING CENTER IN THE U.S.

Designed in 1916, Market Square holds the distinction as the first planned shopping center in the United States, but its real significance is that it is emblematic of Lake Forest. Market Square's timeless architecture, elegance and storefront configuration has allowed the Square to stand the test of time.



Now under new ownership for the first time in 30 years, Market Square embarks on its next 100 year long journey of serving the high-income, discerning shopper. Site highlights:

HIGHEST income levels in the Chicagoland area over a 1, 3 and 5 Mile radii.

ONE of the wealthiest zip codes in Chicago and the U.S.

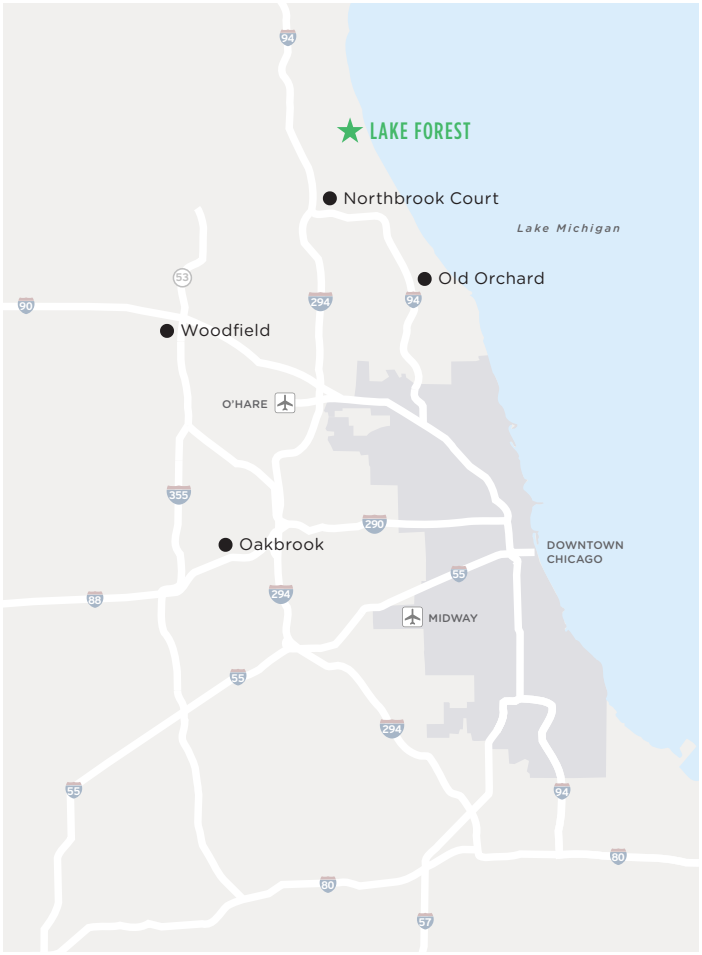
LOCATED DIRECTLY across the street from the Lake Forest Metra station so the Square is the first and last view of the community from the Metra train.

CO-TENANCY of J. Crew, TSE Cashmere, Williams-Sonoma, Oska, J. McLaughlin and Bluemercury.

MARKET SQAURE possesses a regional draw for the northern portion of the Chicagoland trade area.

THE beautiful natural setting of Lake Forest ensured its success from the beginning. As early as 1869, the little city was described as being 'the most exclusive and aristocratic of all the Chicago's suburbs.'

Ownership will embark on a $5 million renovation of facade and interior buildouts. A long-term holder of the asset, the owner will thoughtfully target unique, high quality retailers to strengthen the co-tenancy and build upon the history of Market Square.



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